

# Healing Paws for Warriors, Inc.



## Annual Report 2024

# INTRODUCTION

Healing Paws for Warriors, Inc. completed our ninth year saving veterans and rescuing dogs and are more than grateful for the support we receive from groups, organizations, individuals, and businesses throughout the Panhandle and beyond.

We remain committed to training our veterans and their K-9 teammates with the goal of empowering them to continue on the road to recovery with their new battle buddy by their side and to ultimately prevent veteran suicide.

In January 2023 we completed a strategic plan for the next five years. We identified several things we could do better as an organization and have worked diligently to update our policies and procedures and create a formal business plan. This year we obtained Better Business Bureau (BBB) accreditation and a Charity Navigator four-star 100% score.

As we set our sights on the future, we have some big goals - one being a building of our own to house kennels, a training facility, and office space. As we move toward those goals, we will continue to be good stewards of the trust our loyal contributors and our veterans place in us.

Our mission would not be possible without the dedication of our volunteers, the expertise of our trainers, and the support of our community.

Terry Cowan, Chairman of the Board



*Healing Paws for Warriors is a local veteran-founded/veteran-led 501(c)(3) that provides rescue to trained service dogs to veterans faced with Post Traumatic Stress Disorder (PTSD), Traumatic Brain Injury (TBI) and/or Military Sexual Trauma (MST) at no cost to the veteran with continued support, helping to reduce the statistic of veteran suicide and increase self and family health and wellness. We pride ourselves on being a resilient program which represents veterans helping veterans from personal experience and trained service dogs.*

# OUR TEAM

## Meet Our Team



Executive Director  
CMSgt Dennis Krebs, USAF, (Ret)



Executive Assistant/Event  
Coordinator  
Sam Hay



Lead Trainer  
Sgt Lisa Russell, USAF, (Ret)



Chairman  
CSM Terry Cowan, USA, (Ret)



Vice Chairman  
Col Dave Piech, USAF (Ret)



Secretary  
Tami Menard



Treasurer  
MSgt Kenneth Wallace, USA, (Ret)



Board Member  
Lt Col Lenora Cook, USAF, (Ret)



Board Member  
SM.Sgt Bud Flaherty, USAF, (Ret)



Board Member  
SFC David McMillian, USA, (Ret)



Board Member  
Lt Col Lynn Wetkins, USAF, (Ret)



Board Member  
Velynn Helms

# OUR PROGRAM & SERVICE ACCOMPLISHMENTS

9 Years

- Bringing awareness to veteran suicide
- Properly training rescued dogs for service
- Offering cost effective programming

67 Grads

- Reuniting with families, reducing medications and once again allowing public access to successfully accomplish activities of daily living
- Receiving hope and healing through service dogs at NO COST to them
- Receiving the tools needed to not just survive, but to thrive!

Volunteers

- Bringing passion and support that make everything possible
- Fostering a rescued dog is the vital, bridging link for making the transition to service dog
- Successfully engaging in the local community to promote our life-saving program

# OUR PLAN

## Healing Paws for Warriors Five-Year Horizon Chart

### 2023-2027 Business Strategy



# FINANCIALS



## Healing Paws for Warriors, Inc. Budget (2024)

	<b>Approved</b>	<b>YTD</b>
	<b>(Jan-Dec)</b>	<b>(Jan-Dec)</b>
	<b>Annual Budget</b>	<b>Actual</b>
<b>Revenue</b>		
Government/Direct Public Grants	\$45,000	\$32,724
Fundraising Events	\$70,000	\$43,060
Special Event Donations/Merchandise Sales	\$50,000	\$30,334 Note – Includes \$7,871 IRS Merchandise Sales Exemption
General Donations	\$85,000	\$71,509
Investment Income	\$2,500	\$2,873
Misc, Income	0	\$341
<b>Total Revenue:</b>	<b>\$252,500</b>	<b>\$180,841</b>
<b>Expenses</b>		
Total Management and General Expenses	\$16,000	\$14,118
Total Fundraising Expenses	\$12,000	\$14,061
Program Expenses	\$200,000	\$249,236
<b>Total Expenses</b>	<b>\$228,000</b>	<b>\$277,415</b>
<b>Surplus/Deficit</b>	<b>\$(-24,500)</b>	<b>\$(-96,574)</b>

\*Zero-based annual budgeting method utilized.



## Healing Paws for Warriors, Inc. Beginning and End of Year Net Assets (2024)

Total Beginning of Year Assets	\$518,881
Checking End of Year	\$52,606
Savings End of Year	\$256,959
Vehicles End of Year	\$112,742
Total End of Year Assets	\$422,307

# 2024 EVENTS

- Penguin Plunge Juana's Pagoda
- Dynamic Disc Golf, Veterans for Vets
- VA Whole Health and Recovery Fair
- Brain Injury Awareness Open House
- FWB Military Family Appreciation Day
- Golf Tournament, St Rita KOC
- Navarre Military Appreciation Picnic
- Panama City Car Show, Krewe of St Andrew
- Opening of Home2Suites, Freedom Tech
- Impact100 Northwest Florida Brief
- Jeeping for Warriors- PNS Jeep Club
- FWB VFW Post 7674 Bingo
- Treasure Your Health, Navarre Chamber
- DAV Post 112 Dart Tournament
- NCMS Chapter of Industrial Security Professionals
- Veteran Resource Fair
- Emerald Coast Field of Flags
- Dog Daze- FWB Chamber
- Val-P Unitarian Universalist Church
- CAI Golf Tournament
- Eggs on the Beach
- Veterans Day
- FWB Christmas Parade
- Wreaths Across America

