

Healing Paws for Warriors, Inc.



Annual Report 2024

INTRODUCTION

Healing Paws for Warriors, Inc. completed our ninth year saving veterans and rescuing dogs and are more than grateful for the support we receive from groups, organizations, individuals, and businesses throughout the Panhandle and beyond.

We remain committed to training our veterans and their K-9 teammates with the goal of empowering them to continue on the road to recovery with their new battle buddy by their side and to ultimately prevent veteran suicide.

In January 2023 we completed a strategic plan for the next five years. We identified several things we could do better as an organization and have worked diligently to update our policies and procedures and create a formal business plan. This year we obtained Better Business Bureau (BBB) accreditation and a Charity Navigator four-star 100% score.

As we set our sights on the future, we have some big goals - one being a building of our own to house kennels, a training facility, and office space. As we move toward those goals, we will continue to be good stewards of the trust our loyal contributors and our veterans place in us.

Our mission would not be possible without the dedication of our volunteers, the expertise of our trainers, and the support of our community.

Terry Cowan, Chairman of the Board



Healing Paws for Warriors is a local veteran-founded/veteran-led 501(c)(3) that provides rescue to trained service dogs to veterans faced with Post Traumatic Stress Disorder (PTSD), Traumatic Brain Injury (TBI) and/or Military Sexual Trauma (MST) at no cost to the veteran with continued support, helping to reduce the statistic of veteran suicide and increase self and family health and wellness. We pride ourselves on being a resilient program which represents veterans helping veterans from personal experience and trained service dogs.

OUR TEAM

Meet Our Team



Executive Director
CMSgt Dennis Krebs, USAF, (Ret)



Executive Assistant/Event
Coordinator
Sam Hay



Lead Trainer
Sgt Lisa Russell, USAF, (Ret)



Chairman
CSM Terry Cowan, USA, (Ret)



Vice Chairman
Col Dave Piech, USAF (Ret)



Secretary
Tami Manard



Treasurer
MSgt Kenneth Wallace, USA, (Ret)



Board Member
Lt Col Lenora Cook, USAF, (Ret)



Board Member
SM Sgt Bud Flaherty, USAF, (Ret)



Board Member
SFC David McMillian, USA, (Ret)



Board Member
Lt Col Lynn Watkins, USAF, (Ret)



Board Member
Valynn Helms

OUR PROGRAM & SERVICE ACCOMPLISHMENTS



9 Years

- Bringing awareness to veteran suicide
- Properly training rescued dogs for service
- Offering cost effective programming



67 Grads

- Reuniting with families, reducing medications and once again allowing public access to successfully accomplish activities of daily living
- Receiving hope and healing through service dogs at NO COST to them
- Receiving the tools needed to not just survive, but to thrive!



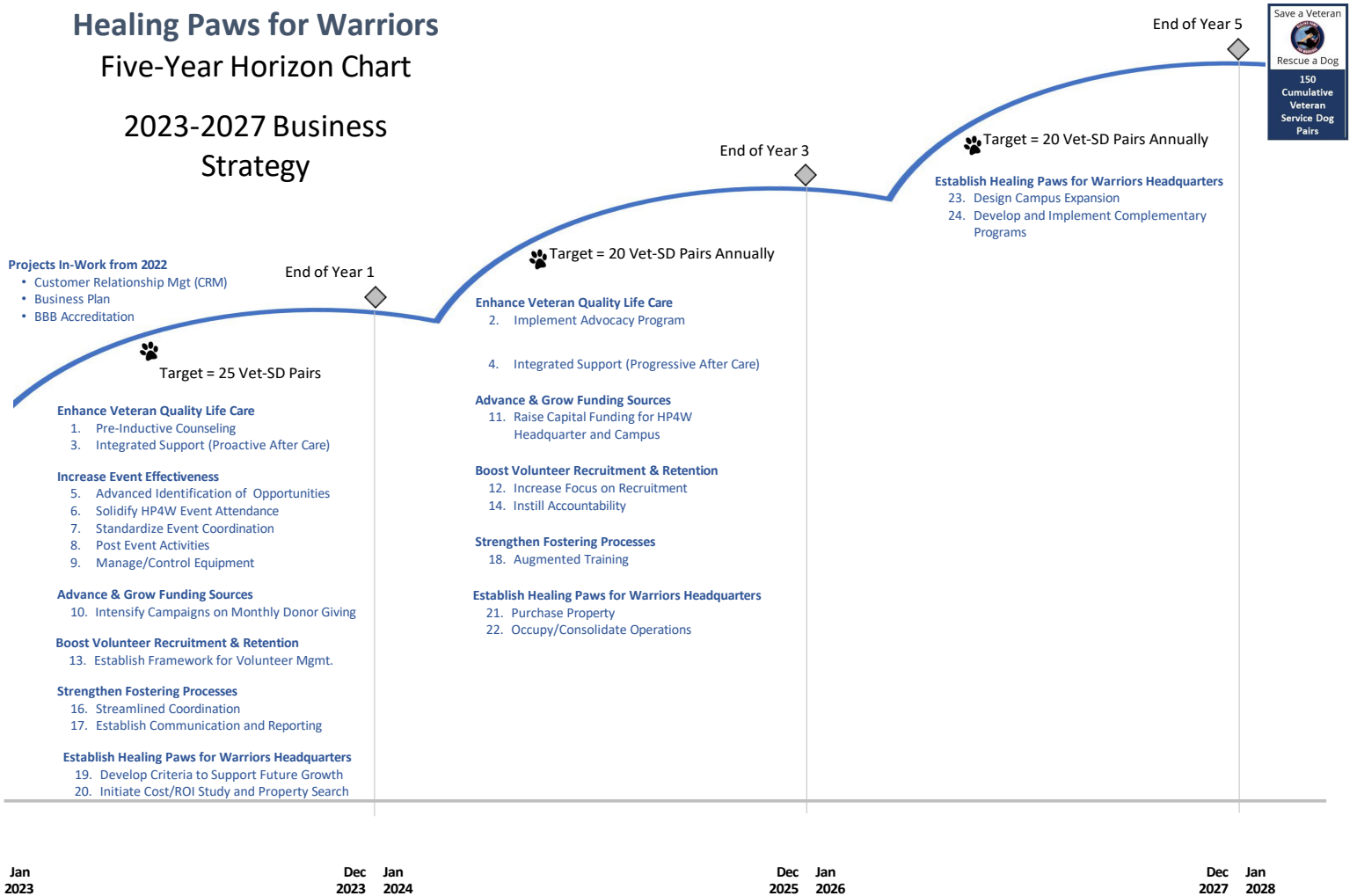
Volunteers

- Bringing passion and support that make everything possible
- Fostering a rescued dog is the vital, bridging link for making the transition to service dog
- Successfully engaging in the local community to promote our life-saving program

OUR PLAN

Healing Paws for Warriors Five-Year Horizon Chart

2023-2027 Business Strategy



FINANCIALS



Healing Paws for Warriors, Inc. Budget (2024)

	Approved	YTD
	(Jan-Dec)	(Jan-Dec)
	Annual Budget	Actual
Revenue		
Government/Direct Public Grants	\$45,000	\$32,724
Fundraising Events	\$70,000	\$43,060
Special Event Donations/Merchandise Sales	\$50,000	\$30,334 Note – Includes \$7,871 IRS Merchandise Sales Exemption
General Donations	\$85,000	\$71,509
Investment Income	\$2,500	\$2,873
Misc, Income	0	\$341
Total Revenue:	\$252,500	\$180,841
Expenses		
Total Management and General Expenses	\$16,000	\$14,118
Total Fundraising Expenses	\$12,000	\$14,061
Program Expenses	\$200,000	\$249,236
Total Expenses	\$228,000	\$277,415
Surplus/Deficit	\$24,500	\$(-96,574)

*Zero-based annual budgeting method utilized.



Healing Paws for Warriors, Inc. Beginning and End of Year Net Assets (2024)

Total Beginning of Year Assets	\$518,881
Checking End of Year	\$52,606
Savings End of Year	\$256,959
Vehicles End of Year	\$112,742
Total End of Year Assets	\$422,307

2024 EVENTS

Penguin Plunge Juana's Pagoda
 Dynamic Disc Golf, Veterans for Vets
 VA Whole Health and Recovery Fair
 Brain Injury Awareness Open House
 FWB Military Family Appreciation Day
 Golf Tournament, St Rita KOC
 Navarre Military Appreciation Picnic
 Panama City Car Show, Krewe of St Andrew
 Opening of Home2Suites, Freedom Tech
 Impact100 Northwest Florida Brief
 Jeeping for Warriors- PNS Jeep Club
 FWB VFW Post 7674 Bingo
 Treasure Your Health, Navarre Chamber
 DAV Post 112 Dart Tournament
 NCMS Chapter of Industrial Security Professionals
 Veteran Resource Fair
 Emerald Coast Field of Flags
 Dog Daze- FWB Chamber
 Val-P Unitarian Universalist Church
 CAI Golf Tournament
 Eggs on the Beach
 Veterans Day
 FWB Christmas Parade
 Wreaths Across America

